

Media Kit 2022

# Feature



**MEDIA KIT**  
**2022**

Effective 1 Jan, 2022

# BE SEEN BY THE LOCAL COMMUNITY

Feature Magazine is an independent, free community magazine promoting local stories, entertainment and events, real estate and businesses. Feature Magazine provides affordable, customisable advertising in the local area.



## Magazine Distribution

Distribution begins by the first of each month with in distribution points in major shopping centres, cafés, waiting rooms and other popular locations in:

- Burpengary
- Narangba
- Dakabin
- North Lakes
- Mango Hill
- Kallangur
- Petrie
- Morayfield
- Caboolture
- Deception Bay

Readers can also subscribe to the digital online version.

## Copy Deadlines

January	20 Dec 21	July	22 Jun 22
February	25 Jan 22	August	20 Jul 22
March	23 Feb 22	September	24 Aug 22
April	23 Mar 22	October	21 Sep 22
May	19 Apr 22	November	26 Oct 22
June	25 May 22	December	23 Nov 22

## Contact Us

**Email:** editor@featuremagazine.com.au  
**Phone:** 07 3886 9040  
**Web:** www.featuremagazine.com.au  
**Facebook:** @featurecommunitymagazine  
**Open:** Mon to Fri, 9am-5pm  
**ABN:** 47 438 219 632

## Specification Checklist

- High resolution PDF is preferred.** Ensure you save the PDF as Adobe PDF Preset 'Press Quality' and colour conversion set at 'No Conversion'.
- High resolution JPG and TIFF** at 300dpi is also acceptable.
- Australian Print Standard **FOGRA39** colour profile.
- Refer to the 'Advertisement Sizes' for size and bleed.
- Fonts to be outlined (converted to curves) or provided.
- Images at 300dpi at actual size and saved in CMYK format.
- CMYK only. No spot or RGB colours.
- Strokes to be 0.25 point or greater. Line art to be 1200dpi.
- Total ink coverage (TAC) no more than 280%.
- Full page ads to have 5mm bleed with a 5mm safe margin.
- Half and quarter page ads have no bleed or crop marks.
- Rich Black is 60C 50M 50Y 100K.
- Black text is 0C 0M 0Y 100K.



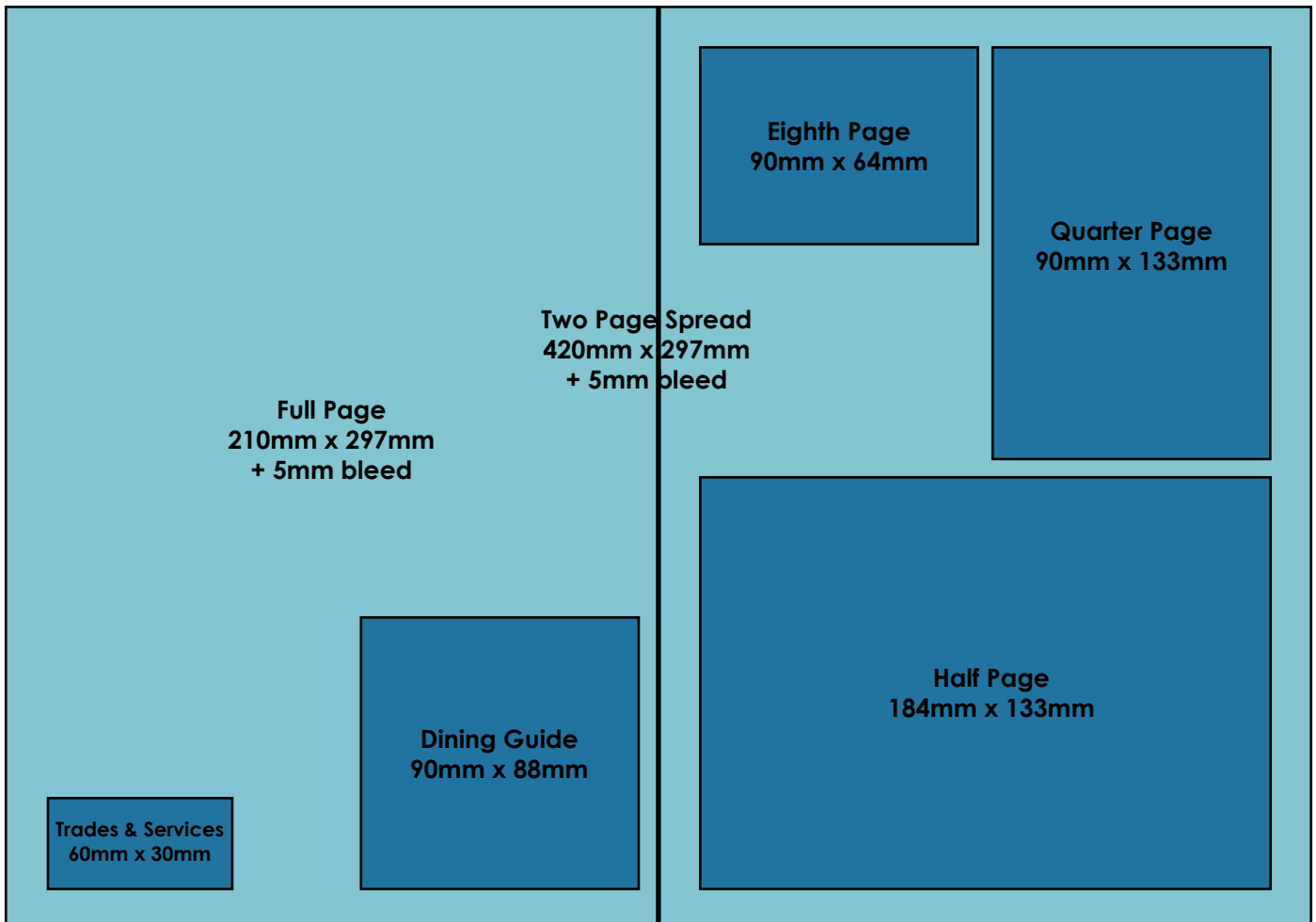


# Print Ad Rates And Sizes

The below rates are per edition and based on Run of Press (ROP) ad placement. Any specific ad placement requests may incur a 10% ad placement surcharge. Ad packs may be paid month-to-month or upfront\*. All advertising bookings are subject to our terms and conditions. Feature Magazine is released on the 1st of every month.

	Single Ad Per edition Invoiced Monthly	3 Ad Pack Per edition Invoiced Monthly	6 Ad Pack Per edition Invoiced Monthly	12 Ad Pack Per edition Invoiced Monthly
<b>Two Page Spread</b> 2 x Portrait 210 x 297mm + 5mm bleed	\$769 + GST, Per edition	\$732 + GST, Per edition	\$697 + GST, Per edition	\$663 + GST, Per edition
<b>Inside Cover</b> Portrait 210 x 297mm + 5mm bleed	\$769 + GST, Per edition	\$732 + GST, Per edition	\$697 + GST, Per edition	\$663 + GST, Per edition
<b>Back Cover</b> Portrait 210 x 297mm + 5mm bleed	\$769 + GST, Per edition	\$732 + GST, Per edition	\$697 + GST, Per edition	\$663 + GST, Per edition
<b>Full Page</b> Portrait 210 x 297mm + 5mm bleed	\$514 + GST, Per edition	\$489 + GST, Per edition	\$465 + GST, Per edition	\$442 + GST, Per edition
<b>Half Page</b> Landscape 184 x 133mm	\$330 + GST, Per edition	\$314 + GST, Per edition	\$299 + GST, Per edition	\$284 + GST, Per edition
<b>Quarter Page</b> Portrait 90 x 133mm	\$194 + GST, Per edition	\$184 + GST, Per edition	\$175 + GST, Per edition	\$166 + GST, Per edition
<b>Eighth Page</b> Landscape 90 x 64mm	\$98 + GST, Per edition	\$93 + GST, Per edition	\$88 + GST, Per edition	\$83 + GST, Per edition
<b>Dining Guide</b> Landscape 90 x 88mm	Not Available	\$80 + GST, Per edition	\$70 + GST, Per edition	\$60 + GST, Per edition
<b>Trades &amp; Services</b> Landscape 60 x 30mm (Full Colour)	Not Available	\$120* + GST, Three editions	\$210* + GST, Six editions	\$360* + GST, Twelve editions

\*Upfront payment is required for all Trades & Services ad packs. Monthly payments are not available.



# Advertising Terms and Conditions

The below Terms and Conditions apply to your advertisement placement and take effect when you book an advertising space with Feature Magazine.

The following terms and conditions (the "Standard Terms") shall be incorporated by reference into all advertising submitted to Feature Magazine ("the Publisher") by the Advertiser or its advertising agency:

## Advertising

1. Advertising is subject to acceptance by Publisher as to character, layout, text and content.

2. The Publisher reserves the right to reject or cancel advertising that is not in keeping with the publication's standards or for any other reason, even if the advertising has been published previously by Publisher.

3. The Advertiser hereby grants the Publisher the right and license to use, reproduce, transmit and distribute all creative materials supplied by or on behalf of Advertiser, including without limitation, all text, graphics, illustrations and photographs ("the creative"). The Advertiser represents and warrants that:

a. it has all the necessary rights in the Creative;

b. the Creative does not violate any applicable law or regulation; and

c. the Creative does not violate or infringe upon any third party right in any manner or contain any material or information that is defamatory, libellous, slanderous, that violates any person's right of publicity, privacy or personality or may otherwise result in any tort, injury, damage or harm to any person.

i. The Advertiser acknowledges that the Publisher is relying on the foregoing representations and warranties.

ii. The Advertiser agrees to indemnify, defend and hold Publisher and its affiliates and their respective officers, directors, employees and volunteers from and against any and all expenses and losses of any kind (including reasonable attorneys' fees and costs) incurred based upon a breach of any of the foregoing representations and warranties or in connection with any claim arising from or related to any advertisement supplied by the Advertiser or its agents and run by the Publisher.

4. Any attempt to simulate the publication's format is not permitted and the Publisher

reserves the right to place the word "advertisement" with any copy that in the Publisher's opinion resembles editorial material.

5. Conditions are subject to change by the Publisher without notice.

6. Positioning of advertisements is at the discretion of the Publisher.

7. The Publisher shall have no liability for errors in advertisements or for any omitted, misplaced or incorrectly positioned advertisements.

8. Advertisements not received by space closing date, will not be entitled to revisions or approval by the Advertiser or its agency.

9. An advertisement may be cancelled, without liability, prior to the issue's ad closing date. The Publisher reserves the right to demand payment for orders cancelled after the ad close date, regardless of the cancellation.

10. The Advertiser is liable for any costs (design fees, set ups, additions or alterations to advertisements, logos, colour, film, reprints, etc.) incurred in preparation of its advertisement regardless of whether or not the ad runs.

11. All advertisements are accepted subject to the provisions of the current advertisement rates.

12. The Publisher shall not be liable for any costs or damages if it fails to publish an advertisement.

13. The Publisher shall have the right to hold the Advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the Publisher.

14. No conditions other than those set forth in these Terms and Conditions shall be binding on the Publisher.

15. The Publisher is not liable for delays in delivery or non-delivery in the event of an Act of God, action of government entity, fire, flood, insurrection, riot, explosion, labour or material shortage, transportation

interruption of any kind, work slow-down, or any condition beyond the control of the Publisher affecting production or delivery in any manner.

16. Under no circumstances shall the Publisher be liable for any indirect, incidental, special or consequential damages (including, without limitation, loss of profit or impairment of goodwill of any Advertiser).

17. Under no circumstances shall the Publisher's direct or indirect liability to any advertising agency or advertiser exceed the invoiced cost of the advertisement.

18. The Publisher will not be held responsible for consequential costs or other damages due to loss or damage of digital ad materials, art proofs or transparencies.

19. Advertisers agree that the Publisher has no obligation to maintain the confidentiality of submitted material until publication date. The Publisher will hold Advertiser's materials for a maximum of one year from last issue date. It is the responsibility of the Advertiser to arrange for the disposition of artwork, proofs or digital materials prior to that time, otherwise materials will be destroyed. All requests must be submitted in writing.

20. Advertising rates are subject to change without notice.

## Governing Law and Legal Fees

1. This Agreement shall be governed by the laws of the State of Queensland.

## Credit Terms

1. Payment of invoices is 14 days from date of invoice.

2. Any delinquent invoice is subject to advertisement cancellation.

3. In the event the Advertiser's invoice is placed for collection, the Advertiser's and/or its agency agree to pay the Publisher for all reasonable collection costs and/or legal fees incurred.

## Send Materials To:

ads@featuremagazine.com.au